



BEIJING
2014



Maker Carnival: Beijing 2014 Application Form and Exhibitor Guide

October 2nd-3rd, 2014. Creative Square, 798 Art Zone, Beijing, China

Please send this form filled in to mcarnival@bjmakerspace.com
By 10th September.

Major organizer

Beijing Maker Space
798 Art Zone Management
Committee
3C Group Limited

Joint organizer

XinChejian Hackerspace in
Shanghai

Co-organizer

TechCrunch China

Address

Beijing Maker Space,
4th Floor, Zhongguancun
Dream Laboratory, No.1
Zhongguancun St, Haidian
District, Beijing
Post Code: 100080

Tel

86 010 57196164

E-mail

mcarnival@bjmakerspace.com

Website

www.bjmakercarnival.com

Basic Info

Company/Institution/Orga
nization

Address

Person in charge

Post

E-mail

Tel

Project Info

Project Name (Provide a short, catchy name for your project. Within 50 characters)

Website (or link for product video) (not required)

Type of maker

☐ Individual ☐ Team ☐ Company

Type of work

☐ Technical Product ☐ Patented Invention ☐ New Service
☐ Creative Design ☐ Visual Image ☐ Film Making
☐ Performance ☐ Traditional Craft
☐ New Media Art ☐ Others

Individual/team/company introduction (225 characters max)

VISUAL MATERIAL: 1. Please provide 2 reference images or renderings where relevant and applicable in a Zipped folder, and send it together with this form to the address indicated.

2. If exhibitor has a team/company logo, please provide it's logo vector file (or HD pictures) where relevant and applicable in a Zipped folder, and send it together with this form to the address indicated.



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Categories

Booth Categories	Exhibition: Oct 2 nd – Oct 3 rd					Performances and Activities	
	Maker	School	Embassy	Business Makers	Companies	Stage Shows	Workshops
Booth Fee (Space for each booth is 2m*3m, includes 1 table and 3 chairs)	Free	Free	Free	500rmb/booth	2500rmb/booth	Free	Free for free workshops 500rmb/booth for charging workshops
Permission for sales during the exhibition	No	No	No	Yes	Yes	No	Yes
Deposit	500rmb	500rmb	500rmb	500rmb	500rmb	None	500rmb
Rental fee for extra table	30rmb/day						None
Rental fee for extra chair	20rmb/day						None
Exhibitor cards	Each booth will get 3 staff cards. If you need more, you'll be charged for 20rmb for an extra one						

Note: *Business Makers* indicates individuals who sell things during the exhibition, which are not companies or organizations.

Booth Info

Booth Categories

- ☐ Maker
- ☐ School
- ☐ Embassy
- ☐ Business Makers
- ☐ Companies
- ☐ Workshops

(See form *Categories*)

Type of presentation

- ☐ Static Display
- ☐ Interactive Display
- ☐ Performance
- ☐ Workshop
- ☐ Saloon
- ☐ Others

Numbers of staff for the exhibition: _____

Number of Booths: _____

(2m*3m each booth, includes 1 table and 3 chairs)

(If you need extra tables or chairs: Number of tables: ____
Number of Chairs: ____

Sale products during the exhibition: ☐ Yes ☐ No

Special requirements for booth:

Project Description (500 words max)



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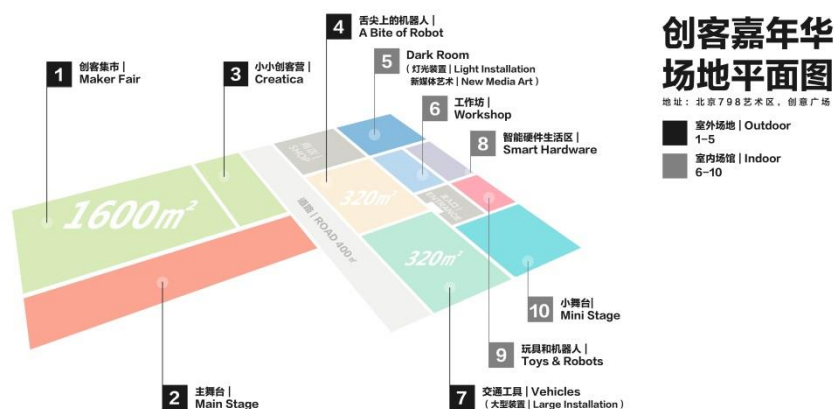
Exhibitor Guide

I ABOUT THE CARNIVAL

1. Slogan: FROM ZERO TO HERO

2. Our goal: To promote the exchange between makers, spread the maker's culture and engage more people into the creative experience of interactive entertainment.

3. Section: Main Stage | A Bite of Robot | Creatica | Robot Competition Stage | Smart Hardware | Vehicles | Toys & Robots | Dark Room | Maker Fair | Workshop



4. The schedule

Exhibitor Move-In: September 30th- October 1st

Opening Ceremony: October 1st 19:00

Exhibition Open: October 2nd 10:00-17:00

October 3rd 10:00-17:00

Exhibitor Move-Out: October 3rd 18:00-24:00

5. Location: Creative Square, 798 Art Zone, Beijing





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II FAQ

1. What kind of project will be accepted?

Maker's works, design projects, new technology, crafts, new service or products, films, art works or projects about life.

Includes: Self made/invented works

Tools, kits, materials, components for the makers

Service relevant to makers (software, online service etc.)

Activities involved handmade workshops, lectures

Performances and shows

*Please be aware that, all projects need to be matched to our theme. There will be possibilities that some project might not be accepted.

*All projects need to be shown on the exhibition for entire two days.

III APPLICATIONS

Entry Closes: September 10th, 2014 at 11:59pm PST

Application procedure:

1. Fill in the application form and email to

tina@bjmakerspace.com

2. Immediately after submitting your application, you will be sent a confirmation letter with your Exhibit Name and ID number. If you have not received this letter, please contact us:

Email: tina@bjmakerspace.com

Wechat: renhongtina

Skype: tiangongyu

TEL: 86-10-57196164

3. If there is any fees involved (due to different type of projects), please pay off within 10 days after you get the confirmation letter.

4. Exhibitor ID cards and exhibition information (receipts, maps and schedules) will be sent by email before September 15th. You can also get the hardcopies at Beijing Maker Space from September 26th to October 1st.



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IV PAYMENT METHOD

1. Please pay off the exhibition fee within 10 days after you receive the confirmation letter.
2. Please arrange bank transfer to our account:
Account Number: 342858083573
Account Name: Beijing Maker Space Technology Co. Ltd
Branch Name: Bank of China, Zhuang Sheng Place
Subbranch, Beijing
3. Please send us a company name for the invoice and mailing address to: tina@bjmakerspace.com.
4. The invoice will be sent within one month after payment.

V BOOTH ARRANGEMENT

All booths and exhibition areas will be arranged by the organizer.

VI The organizer hereto may revise or supplement accordingly.

VII CONTACT US

Tina Ren

Mail: tina@bjmakerspace.com
Tell: 86-10-57196164
QQ: 4440847
Skype: tiangongyu
Wechat: renhongtina